Nieuwsbericht

Utrecht, 29 October 2026

a.s.r. launches WoonVooruit to help consumers make their homes more sustainable

Together with HDN, Enven, Altum AI and Duurzaam XL, a.s.r. Mortgages is launching WoonVooruit, an online tool that helps homeowners make their homes more sustainable. Using a zip code, house number and publicly available data, the tool provides an initial, accurate estimate of a home's sustainability and energy label. Consumers can supplement or correct this information and indicate what matters to them, such as a short payback period or greater comfort at home. The tool then recommends suitable measures that homeowners can take and provides an indication of the costs.

Consumers also receive information about national and local subsidies and financing options. This online tool is available to everyone completely free of charge. Consumers who would like more detailed, personalised advice during a home visit can turn to partner Enven for a fee. This advice includes a comprehensive home assessment and a tailored quotation. Enven can also arrange an official energy label. Consumers can turn to Duurzaam XL to purchase and install the recommended measures.

Robbert Olthuis, Strategy & Sustainability Manager at a.s.r. Mortgages: ‘At a.s.r., we want to help make homes in the Netherlands more sustainable. For consumers, making a home more sustainable can initially seem very complicated and complex. Where do you start, what does it cost and how do you arrange it? By working with four partners – each an expert in their field – we provide consumers with professional guidance throughout the entire process. WoonVooruit is available not only to customers with an a.s.r. mortgage, but to all current and prospective homeowners who want to make their homes more sustainable.’

Media relations
Daan Wentholt
T: +31 (0)6 2132 5084
E: daan.wentholt@asr.nl
www.asrnederland.nl

About a.s.r.
ASR Nederland N.V. (a.s.r.) is a leading insurer in the Netherlands. a.s.r. helps customers share risks and build wealth for the future. We do this through insurance, pension and mortgage services and products for consumers, entrepreneurs and employers that are designed to serve them well now, in the future and always. In addition, a.s.r. provides asset management services to third parties. a.s.r. is listed on Euronext Amsterdam and included in the AEX Index. For more information, visit www.asrnederland.nl

Disclaimer

The terms of this disclaimer ('Disclaimer') apply to this press release of ASR Nederland N.V. and all ASR legal vehicles and businesses operating in the Netherlands ('ASR Nederland'). Please read this Disclaimer carefully.

ASR Nederland has taken all reasonable care in the reliability and accurateness of this press release. Nevertheless, it is possible that information contained in this message is incomplete or incorrect. The information in this press release may also be (partly) based on beliefs, assumptions and expectations of future performance, taking into account information that was available to ASR Nederland at the moment of drafting of this document ASR Nederland warns that the information could entail certain risks and uncertainties, as also referred to in the Risk Factors section in recent public disclosures made by ASR Nederland, so that the actual results of ASR Nederland could differ from the information in this document. ASR Nederland does not accept liability for any damages resulting from this press release in case the information in this press release is incorrect or incomplete.